



AI-Powered SEO Checklist (2026 Edition)

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1. AI Keyword Research & Intent Mapping

- ■ Expand seed keywords using AI tools
- ■ Identify long-tail and question-based queries
- ■ Classify keywords by search intent
- ■ Analyze SERP structure before content creation
- ■ Group keywords into topic clusters
- ■ Identify competitor keyword gaps

2. Entity & Topical Authority Optimization

- ■ Define primary topic entities
- ■ Build pillar pages with supporting articles
- ■ Use strategic internal linking
- ■ Add structured FAQs
- ■ Cover related subtopics comprehensively

3. AI Content Creation Workflow

- ■ Generate structured outlines using AI
- ■ Use proper H1–H3 heading hierarchy
- ■ Add semantic keywords naturally
- ■ Write answer-first introductions
- ■ Human-edit for clarity and originality
- ■ Include real examples and case studies

4. On-Page SEO Optimization

- ■ Optimize title tags and meta descriptions
- ■ Add descriptive image alt text
- ■ Implement schema markup
- ■ Ensure proper keyword placement
- ■ Improve readability score

5. Technical SEO (AI-Assisted)

- ■ Fix broken links and redirects
- ■ Remove duplicate content
- ■ Improve Core Web Vitals
- ■ Ensure mobile responsiveness
- ■ Submit and update XML sitemap

6. Performance Tracking & Optimization

- ■ Monitor keyword rankings
- ■ Track CTR and impressions
- ■ Analyze bounce rate and dwell time
- ■ Detect ranking drops
- ■ Refresh outdated content

7. E-E-A-T & Trust Optimization

- ■ Add author bios with expertise
- ■ Include real experience and insights
- ■ Cite credible sources
- ■ Add testimonials and case studies
- ■ Update content regularly

8. Generative Search Optimization (AEO)

- ■ Structure content for easy extraction
- ■ Use bullet points and numbered lists
- ■ Provide concise direct answers
- ■ Optimize for conversational queries
- ■ Include comparison tables where relevant

9. Link Building Strategy

- ■ Identify competitor backlink gaps
- ■ Personalize outreach campaigns
- ■ Monitor toxic backlinks

- ■ Build topically relevant links

10. Continuous SEO Improvement

- ■ Monthly content audits
- ■ Quarterly keyword re-analysis
- ■ Update internal links
- ■ Monitor AI search visibility trends