



📖 20 Practice Prompts for Students

📖 Beginner Level (1–7)

1.

Act as a social media manager.
Create an Instagram caption for a clothing brand targeting teenagers in Kolkata.
Write in under 50 words with emojis.

2.

Act as a digital marketer.
Write a Facebook ad for a digital marketing course.
Target beginners. Include headline + description + CTA.

3.

Act as a content writer.
Generate 5 blog topic ideas on “AI in Marketing.”
Present in bullet points.

4.

Act as an email marketer.
Write a promotional email for a festive discount sale.
Keep it under 120 words.

5.

Act as a copywriter.
Create a tagline for a real estate company.
Provide 5 options.



6.

Act as a YouTube strategist.
Suggest 5 video ideas for a digital marketing channel.
List with titles only.

7.

Act as a branding expert.
Write a short brand description for a startup.
Limit to 2–3 lines.

⚡ Intermediate Level (8–14)

8.

Act as a digital marketing expert.
Create a LinkedIn post promoting a digital marketing institute in Kolkata.
Target working professionals. Keep it under 120 words.

9.

Act as an SEO specialist.
Create an SEO title and meta description for a blog on “AI in Digital Marketing.”
Keep meta under 155 characters.

10.

Act as a Facebook ads expert.
Write ad copy for a real estate project targeting families.
Include headline, description, and CTA.

11.



Act as a content strategist.
Create a weekly social media content plan for a fashion brand.
Present in a table format.

12.

Act as a scriptwriter.
Write a 30-second Instagram reel script for a digital marketing course.
Include hook + message + CTA.

13.

Act as a graphic designer.
Write an AI image prompt for a modern real estate advertisement.
Keep it detailed.

14.

Act as a marketing analyst.
List 5 ways AI can improve customer targeting.
Explain in 1–2 lines each.

Advanced Level (15–20)

15.

Act as a performance marketer.
Create a complete ad campaign for a digital marketing course in Kolkata.
Include audience, ad copy, and CTA. Present in structured format.

16.

Act as a brand strategist.
Develop a positioning statement for a new skincare brand targeting young professionals.
Keep it concise and impactful.



17.

Act as an SEO expert.
Generate a blog outline on “Future of AI in Marketing.”
Include H1, H2, and H3 headings.

18.

Act as a chatbot designer.
Write a conversation flow for a website chatbot for a digital marketing institute.
Include greeting, query handling, and CTA.

19.

Act as a marketing consultant.
Compare traditional marketing vs AI marketing.
Present in a table with 5 key differences.

20.

Act as a growth marketer.
Create a 7-day content + ad strategy for launching a new course.
Present day-wise plan.